



Infinity Ventures

Anurag Sharma



Driving Businesses...!

About *Infinity*



Vision

Helping Partners to realize their potentials by identifying and improving Critical People, Processes, Plants and Technologies dimensions of their Businesses.

Industry

1

1. Transportation
2. Communication & Telecom
3. Plant Automation & Enterprise Solutions
4. Environmental Management & Carbon Consulting

Regions

2

1. Asia-Pacific
2. Europe
3. Middle East
4. North America
5. South America

Business Challenges

3

1. Competitive Insight & Business Intelligence
2. On Demand Research Service
3. Analytics
4. Product Life Cycle Development & Sustenance solutions
5. Application Development

Customers

4

1. Chrysler
 2. Nissan
 3. Renault
 4. ABB
 5. CISCO
 6. Sylvan & Frost
 7. BCG
- Etc..

Purpose



The pace and breadth of change today is driving fundamentally different market intelligence needs amongst corporations and investment firms. Businesses today need research that helps them:

- Make decisions under increasingly tight timelines
- Address complex questions with easily understood (but not superficial) answers
- Gain detailed local insight into foreign geographies
- Work with uncertain, vague, or ambiguous problems
- Present insights in a way that's compelling to the specific audience

Purpose



Most external research providers have not been able to adapt to meet the changing needs, and most internal research organizations don't have the time or budget.



Business Verticals

Transportation

Consumer &
Telecom

Plant Automation &
Enterprise Solutions

Environment &
Carbon Management

To address this gap, after extensive dialog with clients of research and market intelligence, Infinity Ventures committed in 2004 to offer the next-generation research and decision support solutions.

Value Proposition



We engage in varied business models to provide maximum value to each one of our customers in the value chain.

These business models are complimentary and help our customers build products and solutions with significant time-to-market and cost advantage.

These engagement mechanisms also provide additional channel for them to enhance their reach in their respective markets.

Value Proposition



The Consulting business Model brings to our customers, the highest caliber senior technical and business professionals.

In addition, the consulting engagement can be extended into a well-rounded implementation effort through our other business models and help customers realize their product or service in a cost efficient and quality manner.

Value Proposition



The Smart Sourcing business model leverages

- ❑ Global delivery capability.
- ❑ Combination of most optimal global spread of cost competitive resources.
- ❑ Mature processes and innovative tools & frameworks.

This empowers us to deliver the highest quality product or solution life-cycle management services on time, every time.

Value Proposition



Our Solutions business model enables us to bring in the best in class solutions, put it together and host the application service for our customers.

This, combined with our cross vertical experience makes us the partner of choice for our chosen verticals and application areas.

Experience in Automotive*



- ❑ Technology Forecasting
- ❑ Patent Analysis
- ❑ Demand and Trend Analysis
- ❑ Scalable Automotive Electronics Platform Generations
- ❑ Opportunity Classifications and Customer Profiling

Above is pertaining to new product development / existing product portfolio reorganization in Automotive electronics space.



Automotive comes under transportation vertical.

Experience in Automotive*



Few India Specific Experiences

- ❑ Completed Automotive Body Electronics study (about the future technologies, application and business projections) for China Market in Q1-2007.
- ❑ Estimation of current annual production and consumption of electronic equipment in India (with an emphasis on semiconductor content) for Indian Semiconductor Association and Frost & Sylvan for last three consecutive years (Y- 2005-08). This includes automotive segment also.
- ❑ Forecasting of production and consumption of electronic equipment over next seven years in India. This includes automotive segment also.



Automotive comes under transportation vertical.

Experience in Automotive*



Few India Specific Experiences:

Assisting the following customers with research and consulting solutions for effective strategic management processes targeted for India and South Asia Market place.

- Chrysler.
- Nissan.
- Renault.



*Automotive comes under transportation vertical.

Opportunity in Automotive*



India Specific Situation:

- ❑ FTA with ASEAN Countries is around the corner.
- ❑ Competitive Landscape will undergo a significant change.
- ❑ Window of Opportunity for Indian Players.

Infinity's offerings are geared to make significant, sustainable and measurable business impact on its customers.

Infinity has the credentials to lead in this space.



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